

BARC MEMBERSHIP SURVEY 2022

Quick Look

20 January 2022

What Did We Learn So Far?

- **We had a great response to the survey!** Thank You
- **BARC is a varied bunch** – We do a little of everything
- **BARC is friendly** and it shows
- **BARC has many new Members** that want Elmers, education, and to improve their operating skills
- **Most Members prefer to use their own stations**
- **They want “Swag”** (BARC Stuff)

What's next?

- **BARC Members appreciate both tradition and the evolution of the hobby and the Club**
- The Board will likely review the full results, quickly present them at next planning mtg., then to entire club at a meeting and/or by email.
- **The Club will use the results to ensure that we provides options for as many member interests as reasonable**
- These results and the Operational Requirements will focus future station activities

What Did We Learn So Far?

- **Most Members joined:**
 - To meet other like-minded Amateurs **80.0%**
 - As a social activity **62.5%**
 - For educational opportunities **62.5%**
- **Members Participate in:**
 - BARC Net **62.5%**
 - Social activities **50.0%**
 - VHF / UHF Repeaters (FM) **50.0%**
 - Tech Night **43.8%**
 - Outdoor activities such as POTA activations, Fox Hunts, Hamfest road trips, Special Event Stations in Public spaces **41.7%**
 - Public Service **37.5%**
 - Rag Chewing **35.4%**
 - DXing **35.4%**
 - Skills Night **33.3%**
 - Digital Modes of all types **35.4%**
 - Contesting **31.3%**
 - Building projects **29.2%**

What Did We Learn So Far?

- **They would like to see more:**
 - Emphasis on Ham Radio focused programs **52.1%**
 - Group operating opportunities **29.2%**
 - Beginner-level programs **18.8%**
 - More activities not on Thursdays **18.8%**
- **They use the repeaters:**
 - For the Weekly BARC Net **52.1%**
 - Couple times a week **27.1%**
 - A few times a month **18.8%**
 - Never **8.3%**
- **They read *Full Quieting*:**
 - Cover to Cover, every page **43.8%**
 - I read only the sections that interest me **29.2%**
 - A little at a time over the whole month **12.5%**
 - On my computer screen **64.6%**
 - On my phone **25.0%**

What Did We Learn So Far?

- **They support the following goals:**
 - **Provide specific training opportunities** for all local Hams such as licensing classes, technical, and operating skills and leadership **79.2%**
 - **Provide a basic club radio station** to support the members who don't have their own capabilities and to support Emergency Communications as required by served agencies **68.8%**
 - **Reach out to the community** to promote Ham Radio such as schools, Scouts, Senior Citizen Centers, and other public places. **58.3%**
 - **Provide a source of motivated, educated, and trained Amateur Radio Operators** ready to support any public service agency or group as they desire **58.3%**
 - **Provide an inviting, fun, active, and energized social setting** based around Amateur Radio **56.3%**

What Did We Learn So Far?

- **Could we do anything to promote more station use:**
 - No, I have my own station and it's more convenient **45.8%**
 - No, I live too far away **10.4%**
 - Make up some "**Quick Start Guides**" displayed at each station. Also email mail them to the Members **37.5%**
 - Have some "**Operating Nights**" or other periods with experienced Hams available to help us **27.8%**
 - Have **more classes** on basic operations and modes, then teach the other popular modes **27.8%**
 - Have **more training** on how to use the stations **22.8%**

What Did We Learn So Far?

- **How they feel about BARC:**
 - I like the friendliness, and comradery **81.3%**
 - Create a list of Elmers/mentors willing to help new Hams build their capabilities **56.3%**
 - Create a list of Members will to help others in specific technical or operational areas **45.8%**
 - Bring in more ARRL representatives and take advantage of League resources. **31.3%**
 - Give us more options for BARC "swag" like hats, shirts, cups, etc. **29.2%**
 - More focus on increasing membership of young Hams **29.2%**

The Future

- BARC will **respect our heritage** and **adapt to the evolution** of Ham Radio and our Membership
- BARC Officers and Coordinators will discuss every input and comment
- Actions will be thought out, financially responsible, and executable
- **BARC will continue to be a great place to be** although we can not please everyone all the time
- BARC encourages all Members to **let your voices be heard** as much as you desire